

Jürgen Reis

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Professional Experience

2003 – Present	<p>Author, Coach & Seminar Trainer Writing, Marketing & Personal Development</p> <p>Since 2003 I have shifted my focus from elite sports to professional writing and marketing. I am the author of seven published books and writer of more than 2,000 published columns and articles. I also work as a marketing strategist and copywriter for both domestic businesses and internationally recognized brand corporations, combining creative storytelling with technical understanding and structured thinking. In addition, I work as a private coach and have delivered seminars in IT and personal development. A significant number of my lectures and workshops have been conducted independently through my Peak Elite Academy. I have also been contracted repeatedly as a trainer by WIFI, one of Austria's most renowned adult education institutions, by Vorarlberg-based companies as well as the Vorarlberg Chamber of Commerce (Wirtschaftskammer Vorarlberg) for various seminars.</p> <p>In parallel to my writing and coaching activities, I pursued an international career in professional competitive sport climbing from 1995 to 2017, achieving a Top-10 placement at a World Cup event in Singapore in 2002. The discipline, structured training and long-term focus required in this field continue to influence my communication work, coaching philosophy and approach to performance routines.</p>
2007 – Present	<p>Podcast Host & Producer Power-Quest.cc & Other Media Projects</p> <p>Host and producer of more than 850 podcast episodes for Power-Quest.cc, my long-running fitness and performance show, as well as for additional audiocasts including Aviation-Quest.cc. Responsibilities included content planning, guest acquisition, interviewing, outlining episode structure, coordinating editing, audio supervision, and international promotion. Produced long-form content in both German and English, including German-only episodes, mixed-language interviews, and English-language podcast formats.</p>
1996 – 2003	<p>Founder & Team Leader consolution.at (IT & Multimedia Agency)</p> <p>While continuing my career as a professional sport climber, I led a team of up to ten IT experts in my company consolution.at.</p> <p>In parallel, I served as one of the project managers for the Climbing City Cup – a large-scale national climbing event held on Dornbirn's central marketplace in June 2002. My responsibilities included project planning, sponsor acquisition, media relations, and coordination of event logistics.</p>
1994 – 1995	<p>Commercial Assistant Manfred Rein GmbH & Co KG (Tiling & Sanitary Products)</p> <p>Following the successful completion of my commercial apprenticeship, I was employed full-time as a commercial assistant. I organized a trade fair appearance, supported the management in various marketing activities, and contributed to the implementation of a complex cost accounting project.</p>

Education & Training

1994 – Present	<p>Ongoing Independent Professional Development Continuous self-directed learning across a broad range of fields, including communication & personal development, with a recent focus on interviewing techniques, English language fluency, marketing, training & mental coaching theory, IT (including web design and layout creation), and increasingly, the professional application of artificial intelligence. Additional areas include general health science, aeronautical theory & flight technology, data protection (GDPR), and media law (photography rights). Learning formats typically include formal courses, workshops, professional literature and journals, documentaries, audiobooks, podcasts, and private coaching.</p>
2007	<p>'Competitive Sports Body Trainer' training program (Leistungssport Body-Trainer) BSA Academy, Munich (Germany) – Official confirmation of completion</p>
2006	<p>Trainer Qualification Seminar (Adult Education) WIFI Dornbirn (Austria) – Official confirmation of completion</p>
2003 – 2004	<p>NLP Practitioner (DVNLP Certified) WIFI Dornbirn (Austria)</p>
2003	<p>Public Speaking & Rhetoric Training WIFI Dornbirn (Austria)</p>
2000 – 2001	<p>Certified National Competition Route Setter for Sport Climbing VAVÖ, Vienna (Austria)</p>
1998	<p>Certified Instructor – Competitive Sport Climbing Federal Sports Academy Innsbruck (Bundessportakademie Innsbruck)</p>
1997	<p>Certified Instructor – Recreational Sport Climbing Federal Sports Academy Innsbruck (Bundessportakademie Innsbruck)</p>
1997	<p>Motor Glider Pilot License Alpine Flight School Niederöblarn, Styria (Austria)</p>
1994	<p>PADI Open Water Diver Certification PADI, Algarve (Portugal)</p>
1993 – 1994	<p>Marketing Certificate Program WIFI Dornbirn (Austria)</p>
1993	<p>Glider Pilot License Alpine Flight School Niederöblarn, Styria (Austria)</p>
1991 – 1994	<p>Commercial Clerk & Office Assistant Apprenticeship (Dual Education System) Manfred Rein GmbH & Co KG, Dornbirn Completed Austria's formal dual-education apprenticeship program (Lehre) in office administration (Bürokaufmann), combining full-time practical employment with structured professional schooling (Berufsschule). Training included business mathematics, applied economics, accounting, commercial law, IT, and administrative workflows. The program required intensive coursework alongside daily operational responsibilities and concluded with a state-certified final examination. Tasks included supporting management in office administration, preparing marketing materials, assisting with trade fair logistics, and contributing to a cost accounting project.</p>
1990	<p>Polytechnischer Lehrgang Dornbirn (Business Track) Completed the one-year pre-vocational business program with a focus on commercial and office-related training. Curriculum included German, mathematics, English, and applied economics, complemented by introductory courses in accounting, typewriting, and IT. This year provided the foundational commercial and technical skills that prepared me for the subsequent apprenticeship as a Commercial Clerk and Office Assistant.</p>
1985 – 1989	<p>Musikhauptschule Dornbirn (AT) Middle School with enhanced musical curriculum, including general music education, choir, instrumental training, rhythm/movement classes, and concert participation; foundational development of strong auditory perception and musical listening skills.</p>